Business
Geografic

GEO SOFTWARE

MADE BY HUMANS FOR HUMANS

THE INNOVATIVE **GIS SOFTWARE PROVIDER**

Business Geografic is an innovative software provider in the fields of Geographic Information Systems (GIS) and Geo-Analytics.

Innovation is in Business Geografic's DNA. Business Geografic initiated the web GIS revolution in the 2000s, pioneered the Geo-Business Intelligence concept a few years later and, now, innovates in Geo-Prospective.

At Business Geografic, creativity, innovation and growth go hand in hand. Business Geografic has been pursuing a policy of continuous innovation for 25 years to explore, test and validate new opportunities for innovation before industrialising them for the use of thousands of users. The fruits of Business Geografic's innovation are acclaimed worldwide.

Business Geografic draws inspiration from its customers and its ongoing technology watch in the fields of geomatics, Business Intelligence and RDBMS. Business Geografic thus manages to provide GIS and Location Intelligence solutions whose richness and power are key factors that set them apart in the eyes of their users.

Amaël GRIVEL
Managing director of Business Geografic

"Innovation is intuition and anticipation of change in terms of uses in light of the evolution of science, technology and methods. Our research programmes are a demonstration of the originality and relevance of our intuitions. Our consecutive developments make it possible to industrialise our ideas for innovation for all of our current and future customers."

With a unique capacity for innovation in France, partnerships with several research laboratories around the world and technologies with international patents, Business Geografic is a key innovative player in GIS and Location Intelligence in France, with significant worldwide reach.

AN ONGOING **PROCESS OF ENRICHMENT**

GEO - Business Geografic's GIS and Location Intelligence platform - is the fruit of this continuous process of innovating. GEO offers state-of-the-art technologies, tools and solutions to generate, disseminate and share all sorts of multi-public and multi-device cartographic applications in responsive HTML5 mode.

The strengths of GEO are its interoperability, its functional richness and its power. These strengths apply to all users of the GEO solutions, because all of those are based on the GEO Engine - Business Geografic's cartographic engine which is constantly evolving both technologically and functionally. Users of the GEO solutions consequently see the constant enrichment of their GIS as an invitation to adopt cartographic practices that are continually better.

GEO encourages access to cutting edge GIS and Location Intelligence technologies for as many people as possible. GEO meets all the needs of geographic information professionals in the public and private sectors, from geo-reporting to geo-prospective planning by way of geo-analytics of data and key indicators, regardless of the volumes of data.

The GEO offers are natively designed in SaaS mode. Business Geografic has its own datacenters for this, which are certified for Quality and Security (ISO 27001) to host its customers' data and applications. The GEO offers can also be rolled out on Business Geografic customers' information technology infrastructure.

GEO TECHNOLOGIES : **INTEROPERABILITY AND POWER**

Business Geografic is the acknowledged expert of autonomous GIS generation. The GEO technologies make it possible for you to create and publish meaningful cartographic applications in responsive HTML5 mode, using all formats of standardised geographic and business data. The web user interfaces, as well as the web responsive publication templates, are user-friendly, feature-rich and innovative. The business data integration tools make it possible to interface the applications consequently generated with third-party software. Business Geografic's GIS generation technologies mean time and money savings as well as increased flexibility.

Business Geografic also specialises in collaborative Spatial Data Infrastructures (SDI). The SDIs based on the GEO technologies naturally comply with OGC's standards and the ISO standards laid down by the European INSPIRE Directive. They capitalise on the richness and interoperability of the GEO platform. They make it possible to precisely manage user rights to facilitate shared administration, co-production of data, and dissemination of geographic information to various users.

GEO SOLUTIONS : **MODULARITY AND ACCURACY**

Business Geografic provides a wide and modular range of GEO solutions for land management (cadaster, zoning, town planning, real estate, territorial planning, etc.) and the smart deployment, operation and maintenance of technical networks and infrastructures (water, sanitation, energy, telecoms, roadway, roads, rail, etc.).

Technical departments within local authorities, public and private operators of networks and infrastructures, energy syndicates, regional planners, etc.: from local authorities to industrial groups, there's a GEO Solution for each technical activity.

Business Geografic also offers a complete range of software, data and services dedicated to geomarketing. This offer meets the needs of both public players (local authorities, unions, etc.) and private markets (outlets, franchises, distribution networks).
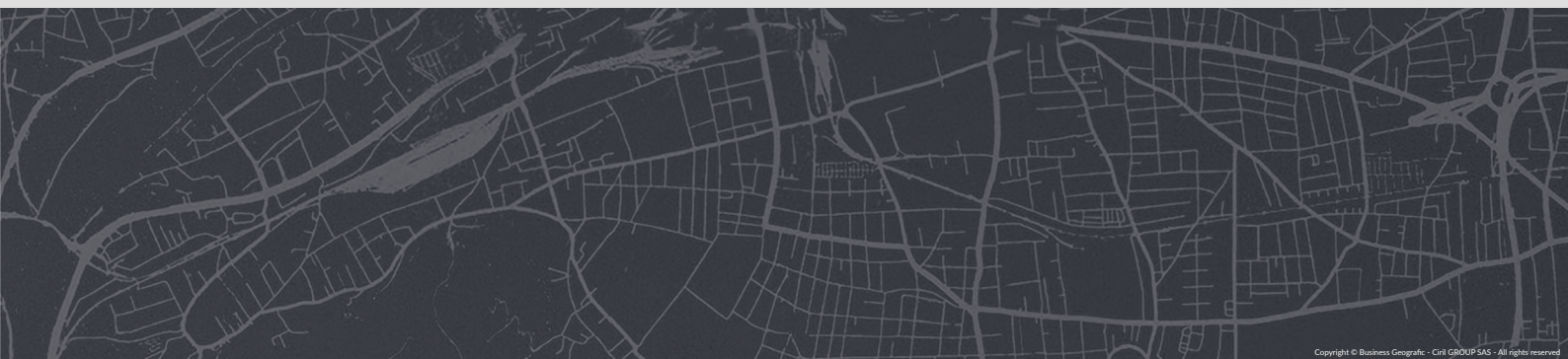
The GEO solutions are interconnected within the GEO platform to ensure perfect technological consistency. They capitalize on GEO's features and offer a wide range of selection, publishing and spa-tial analysis tools. They can easily be shared in web collaborative mode and comply with your own rules for managing data confidentiality.

GEO DECISIONS : **SPATIAL INTELLIGENCE FOR ALL**

Business Geografic integrates the geographical dimension at the heart of territorial observation and decision-making processes within public and private structures, with an ongoing dynamic combining creativity and technological progress. Géoclip enables you to draw the portrait of your territory by creating geostatistical observatories in web mode. Géoclip meets all geostatistical observation and communication needs.

GEO Key is a universal Geo-Business Intelligence solution and the result of a major innovation program led by Business Geografic and supported by the European Union through the EUREKA Eurostars program. GEO Key is designed to build powerful decision-making and prospective cartographic dashboards that are dynamically linked to the data, regardless of the nature and volumes of the data.

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